

Grant Center For Public Media

APTS
America's Public Television Stations

**GREATER
PUBLIC**



Is Your Station Getting Its Share of Billions in Grant Funding?

Every year, foundations make over **\$1.6 billion in media grants** and there are nearly **\$50 million** in federal grants each year, **specifically to public media**.

A Grant Center membership offers the **one-on-one, customized support** your development team needs, when you need it.

- ◆ Want to know which funding sources are the perfect fit for your new initiatives?
- ◆ Need advice about the direction your station is going and how you can diversify your funding sources to support that growth?
- ◆ Want to be the first to know about new funding trends and sources?

The Grant Center staff is knowledgeable and experienced. Our grantseeking expertise, tools and resources help stations of all sizes and formats build their success with the support of grant funding.

Join your colleagues already taking advantage of the Grant Center



*“As President and CEO of Greater Public, I strongly believe in the value of the Grant Center for Public Media. By helping radio and television stations find prospects for local initiatives, providing professional development opportunities for station staff and maintaining a database of grants with a fit for public broadcasting, **the Grant Center for Public Media is an essential service for stations of all sizes.** Greater Public has been partners with APTS on the Grant Center since 2019, and I am proud to endorse the work that they do.”*

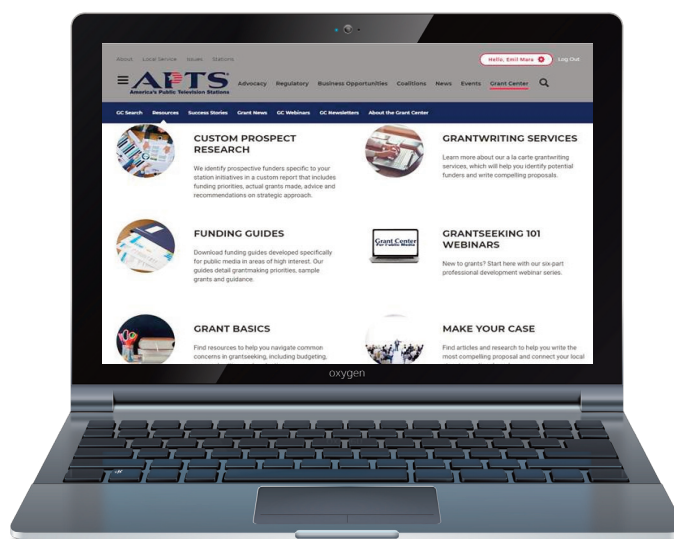
– Joyce MacDonald, President and CEO, Greater Public

For only **\$2,900 a year**, your development team will have on-demand access to the skills and resources of a powerful grant-seeking resource.

Here are some of the on-demand services you can expect from the Grant Center.

- ♦ **One-on-one consultations** about your station's aspirations, and recommendations on funding them.
- ♦ **Advice** on establishing collaborations and assessing impact.
- ♦ Searchable database of hundreds of federal and foundation grant opportunities vetted **specifically for public media**.
- ♦ **Customized prospect lists** delivered to your inbox.
- ♦ **Up-to-the-minute alerts** through our *What's New* webpage, Twitter account and *The Roundup* newsletter.

Contact Meegan today to set up a FREE online tour with your development team.



Meegan White is the Grant Center's Director. Meegan has been connecting public media organizations with federal funding opportunities since 2000. She started the Grant Center project in 2002 as a boutique service for APTS members, and has enjoyed growing it to its current form. Meegan directs the different areas of the Grant Center's work, liaises with funders and works with the national organizations to maximize the impact of the Grant Center. mwhite@apts.org



Courtney Johnson joined APTS in July 2021 as the Events and Staff Assistant. She provides office and administrative support to Membership and Event registration. Courtney also contributes backend support to the Grant Center team. cjohnson@apts.org