



Leveraging Federal Stimulus Funding to Provide Critical Education Services During a Pandemic

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Grant Center For Public Media

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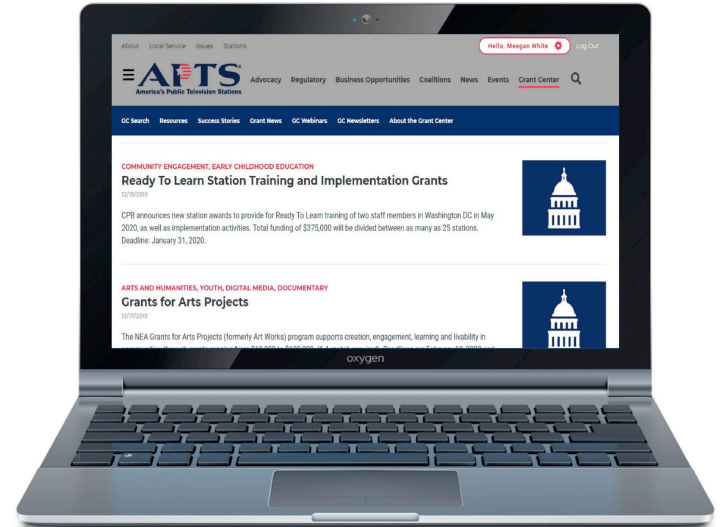
What We Offer

- Searchable database of 500+ grants tailored specifically to public media
- Timely alerts about new and upcoming grant opportunities
- Members only Roundup newsletter
- Custom prospect research
- One-on-one consultations
- Support for public television and radio stations
- And more!



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Agenda

- Introductions
- Stimulus Funding Overview
- Case Study – WIPR Puerto Rico
- Case Study – PBS39/WLVT
- Questions



NEA American Rescue Plan Act Grants

- \$150,000 for arts-related expenses in 2022
- Can be used for salaries, facilities, marketing and promotion, and safety equipment
- Public broadcasters qualify as “arts organizations”
- New applicants are welcome
- **Deadline: August 12, 2021**
(to submit part 1 to grants.gov)

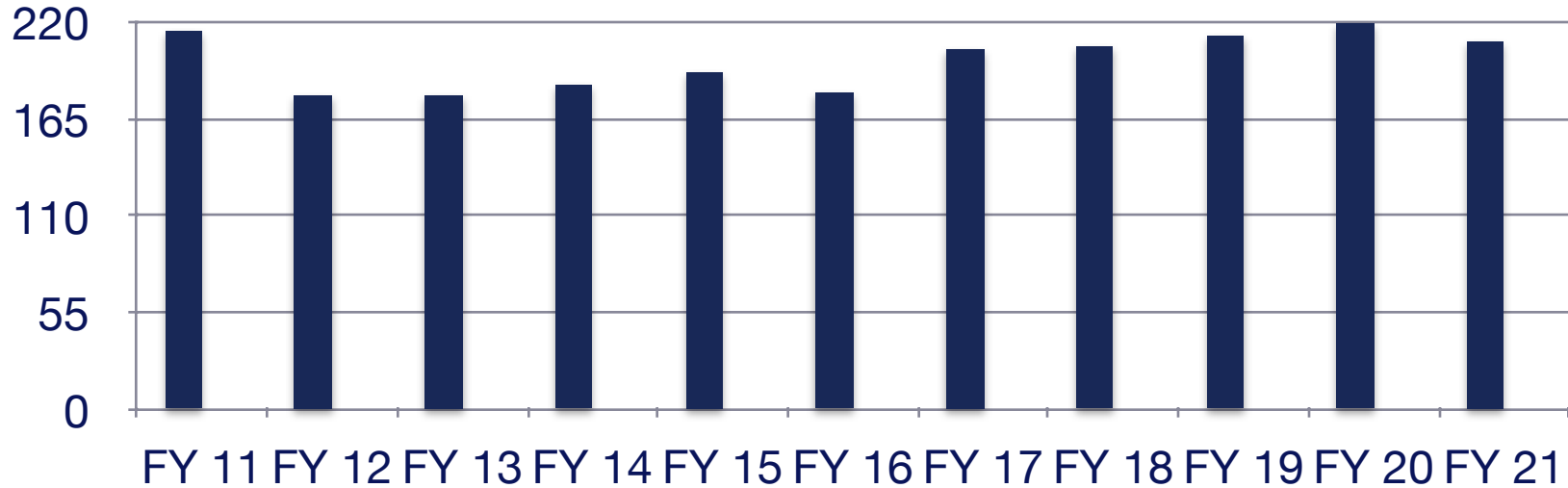


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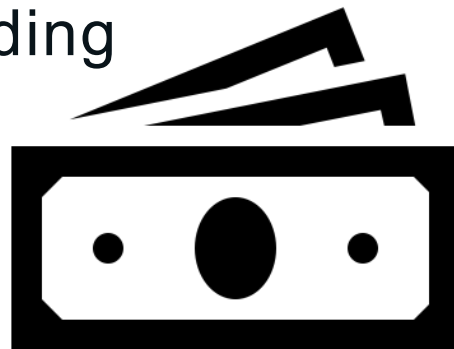
State Funding

FY 11 – FY 21 State Funding, in millions



State Funding in FY 2022

- Positive environment for state funding
 - Unexpected tax revenues
 - Pandemic impact
 - Federal funding



American Rescue Plan Act (ARPA)

- **\$1.9 trillion**
- \$175 million to public broadcasting
- \$135 million to NEA
- \$135 million to NEH
- \$122 billion for Elementary and Secondary School Emergency Relief (ESSER)



ESSER Funds in ARPA

- **\$122 billion**
 - \$12.2 billion to States, \$110 billion to districts
- State funding includes: \$6.1 billion for learning loss, \$1.2 billion for after school, \$1.2 billion for summer enrichment
- District funding includes minimum of \$22 billion for learning loss



ESSER Funds in ARPA

- The recurring language for what is required for using many of these funds to address learning loss and summer enrichment includes interventions that: “respond to students’ academic, social and emotional needs”



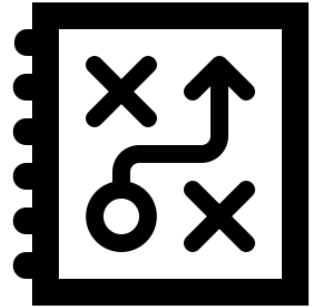
Timeline for ARPA Funding

- Each state is unique
- In general, large window for obligating funding
 - ESSER: States have 1 year, districts have until 9/30/23
- Reach out **now**



Making Your Case

- Research State and district priorities
- Compare strengths to State/district priorities
- Meet with State and districts
- Follow up and build relationships



FCC Emergency Connectivity Fund

- \$7.17 billion to address “homework gap”
- Includes educational datacasting
- Applicants can be schools or libraries
- Application window closes August 13



Success So Far

- Educational datacasting
- Addressing learning loss
- Infrastructure
- ATSC 3



